

RURAL MUNICIPALITY OF ARGYLE



Proud Past,
Bright Future,
Come Home to Argyle.

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MESSAGE FROM THE REEVE & COUNCIL

It is with great pride and shared purpose that the Reeve and Council present the 2025–2030 Strategic Plan for the Rural Municipality of Argyle. This document is more than a planning tool, it is a commitment to thoughtful leadership, practical action, and community-driven progress. It will serve as a clear and steady guide for Council, Administration, and staff as we work together to safeguard and grow Argyle's future with transparency and care.

This plan reflects the voices and values of Argyle residents. Shaped through public surveys, engagement sessions, and honest conversations across our municipality, it outlines a collective vision rooted in rural character, long-term resilience, and local pride. The priorities identified, including rural housing, sustainable growth, thriving infrastructure, vibrant community life, and transparent governance, are not just aspirations. They are shared commitments, grounded in the realities of rural living and the opportunities ahead.

Argyle is a place of strong roots and forward momentum. From our close-knit communities and family farms to our recreation spaces and infrastructure networks, each part of our municipality plays an essential role in our collective success. We are committed to preserving what makes Argyle unique while embracing thoughtful growth and innovation that strengthens the whole region.

As municipalities face increasing costs and demands, financial responsibility remains a guiding principle. We will continue to manage resources wisely, invest in what matters, and ensure that every dollar supports the well-being and prosperity of our residents. This includes maintaining infrastructure, enhancing quality of life, and planning responsibly for the future.

To all who shared your ideas, experiences, and hopes for Argyle, we thank you. Your input has shaped this plan and will continue to guide us in the years ahead. This is a living document, designed to adapt as our community grows, while remaining rooted in the values that define us.

On behalf of Council and staff, thank you for your trust and engagement. Together, we will build an even stronger, more sustainable Argyle, proud of our past and ready for the future.

MESSAGE FROM YOUR CAO

It is a privilege to share the Rural Municipality of Argyle's 2025–2030 Strategic Plan, a forward-looking and practical framework that will guide our team's actions, investments, and decisions in the years ahead. This plan gives clarity to our direction and confidence in our purpose. It's not just a vision, it's a blueprint for aligning resources, responding to resident needs, and working collaboratively toward outcomes that matter.

At its core, this plan is built on the insight and involvement of our community. Through surveys, conversations, and thoughtful engagement, we've heard what matters most: sustainable growth and economic vitality, strong infrastructure, housing solutions that reflect our rural identity, vibrant recreation, continued communication with residents, and transparent leadership. Council has worked with dedication to shape these community priorities into a focused set of strategic pillars that will guide both governance and administration.

For our team, this plan provides a strong foundation to build a clear and results-driven Operating Plan, one that links day-to-day work to long-term goals. It allows us to be proactive, not reactive, in how we approach challenges and opportunities. It also helps us make smarter use of our time, budget, and staff capacity.

One area where this strategic clarity offers immediate impact is in the pursuit of external funding. In my role as CAO, I am continually seeking grant opportunities to expand what's possible for Argyle. This plan strengthens our ability to pursue the right grants, those that align with our defined goals, and enhances our competitiveness by demonstrating that Argyle has a unified vision and a plan to achieve it.

I'm incredibly proud of the work that has gone into this document and of the people behind it. From Council's leadership to our dedicated staff, this has been a truly collaborative process. Now, as we move into implementation, our team is ready to turn priorities into action and momentum into measurable progress.

With appreciation for your trust and engagement, we look forward to the next chapter in Argyle's story.

Ayeh Arta
Chief Administrative Officer
Rural Municipality of Argyle

"Execution is the
bridge between ideas
and results."
SIMON SINEK

CREATING A COMMUNITY PLAN FOR ARGYLE TOGETHER

The Purpose of a Strategic Plan

The Rural Municipality of Argyle's Strategic Plan (2025-2030) establishes a shared vision, common direction, and clear priorities to guide our community's path forward. It is grounded in our agricultural roots and strong tradition of volunteerism. This plan reflects the voices of our residents and responds to the opportunities and challenges that shape life in Argyle, socially, economically, environmentally, and across our unique communities.

By identifying our municipality's key priorities and focusing on meaningful outcomes, this Strategic Plan serves as a practical tool to guide decision-making and resource allocation while steering future planning. It provides Council, administration, and staff with a solid foundation for making thoughtful, informed choices.

With this Strategic Plan, we are safeguarding what matters most to Argyle residents while also setting the stage for progress, resilience, and well-being. More than just a document, it's a living roadmap to help us grow with purpose and intention, all while preserving the rural values, agricultural heritage, and volunteer-driven community spirit that define us.

Strategic Planning Process

The RM of Argyle's Community Strategic Plan was developed through a thoughtful and inclusive planning process grounded in community values, collaboration, and a shared vision for the future. Recognizing the importance of planning for both present needs and long-term resilience, the Municipality launched a process to listen, learn, and lead with intention.

To inform this plan, 11 one-on-one interviews were conducted with Council members, the CAO, staff, and LUD representatives. In addition, 132 community members completed a public survey, and 24 individuals took part in three facilitated focus groups. These engagement efforts captured a wide range of voices, from residents and business owners to municipal leaders and frontline staff.

The ideas, priorities, and concerns gathered through this engagement shaped the heart of this plan. Together, they offer not only a vision but a practical foundation for Council and Administration to guide decisions, allocate resources, and plan for growth.

This Strategic Plan reflects Argyle's collective voice, neighbours imagining the future, local businesses sharing grounded perspectives, and leadership aligning around common goals. It is more than a document; it is a roadmap for progress, rooted in rural values and built through community connection.



HOW?	WHY?
11 interviews with Councilors/Administration, Staff & LUD Representatives	Review & create Mission & Vision statements
Organization of qualitative feedback and secondary information	Review past achievements
On-line survey with 132 residents, business owners, & stakeholders	Identify new priorities
One virtual focus group and two in-person focus groups with community members in Baldur, Glenora and surrounding areas. (24)	Itemize & organize internal & external factors impacting the community
Facilitated Council and staff session to report on community input & census data	Receive public feedback on vision for the future, themes & priorities
Analysis of themes and key priorities for the future	Validate priorities according to residents
	Learning about ideas from multi-generations of community members
	Organize & present priorities and goals in context



“A thriving community is built not by doing more, but by doing what matters most—together.”

STRONG FOUNDATIONS AND EXCITING OPPORTUNITIES

As we look ahead to Argyle’s future, it’s essential to begin with an honest and thoughtful understanding of where we stand today. That includes acknowledging the many strengths that make our municipality unique, identifying the areas where we can improve, and recognizing the opportunities that lie ahead. This Strategic Plan is rooted in Argyle’s values, community spirit, resilience, and rural pride, and charts a path forward by building on what’s working, addressing key challenges, and creating space for thoughtful growth. Our success will come from working together to ensure Argyle remains a welcoming, vibrant place to live, farm, raise a family, and invest in the years to come.

STRONG FOUNDATIONS AND STRENGTHS	MORE WORK TO DO
<ul style="list-style-type: none">• Strong Local Leadership and Governance• Engaged & Welcoming Community• High Volunteerism, Young Families, Strong Civic Pride & Reputation for Warmth• Local Newspaper for Communication with Community• Reliable Core Infrastructure & Ongoing Infrastructure Upkeep• Sufficient Lagoon Capacity• Well-Maintained Roads• Affordable & Attractive Living with Reasonable Taxes & Beautiful Community• Regional Job Opportunities• Health, Education & Family Supports with Local Daycare, School, Clinic & PCH• Recreation & Natural Assets Including Rock Lake, Trails, Camping and Recreation Facilities• Strong Agricultural Sector	<ul style="list-style-type: none">• Housing Gaps Across the Spectrum with Shortage of Affordable Family Housing• Room for Growth• Succession Planning & Future Leadership• Economic Development & Job Creation with Limited Local Job Opportunities• Opportunities to Attract Small Businesses & Expand Home-Based Enterprises• Rural/Urban/Lake Equity & Planning with Concerns Around Fairness• Vision for Rock Lake Area with Concise Planning & Zoning• Community Capacity & Governance Support• Continue to Prioritize Building Reserves, Accessing Grants & Addressing Limited Tax Base• Continued Infrastructure Improvements• Support & Governance Guidance for Volunteer Organizations• Communication & Transparency
CHALLENGING TRENDS	
<ul style="list-style-type: none">• Limited Tax Base• Inflation & Cost of Living• Escalating Costs of Water, Wastewater, Road and Sidewalk Infrastructure Renewal & Expansion	<ul style="list-style-type: none">• Downloading From Other Levels of Government• Provincial Land Use Planning Limitations• Staff Retention & Succession Planning• Declining Interest in Local Government Leadership

WHAT KIND OF COMMUNITY DO WE WANT?

Safe, Connected, and Welcoming Community

A community that addresses all aspects of community safety from low crime, to support for our local volunteers, strong community connections with a welcoming, and inclusive small-town feel.

Affordable Housing & Infrastructure that Supports All Generations

Diverse and affordable housing options for young families and aging in place with infrastructure renewal and expansion to support our community members in all life stages.

**Transparent, Accountable,
and Forward-Thinking Governance**
Residents value clear communication from Council, transparent governance and community engagement, with an emphasis on fair service delivery across the municipality.

Vibrant Lifestyle, Recreation, and Community Events

Family-oriented programs, walking trails, community celebrations, and expanded recreation opportunities throughout the municipality.

Economic Development and Local Opportunity

Attracting small businesses and services, creating tourism opportunities and local events, particularly at Rock Lake. Marketing Argyle as a place to live and work.

"Safe, beautiful, affordable, quiet,
small, welcoming, supportive,
community minded."

"We want to retire and stay here"
"Need more housing to attract families."
"Infrastructure must keep pace."

"We need open houses,
communication beyond social media,
and clear plans for the future."

"I love the trails, day care,
the rink — let's keep what we
have and build more."

"Market ourselves."
"Bring in industry and retail."
"Support local business and
youth employment."

A LIVING LEGACY:

The History of the Rural Municipality of Argyle

The Rural Municipality of Argyle has always been more than a place on the map, it is a community rooted in tradition, built on resilience, and sustained by the enduring spirit of rural life. Formally incorporated in 1881, Argyle has grown alongside the prairie landscape it calls home, shaped by the dreams of settlers, the dedication of farm families, and the strong connections that bind neighbours together.

Agriculture at the Heart of Argyle

From the very beginning, agriculture has been the heartbeat of this municipality. The fertile soil of the Pembina Valley provided a foundation for early grain and livestock producers who carved homesteads from the open plains.

Over generations, Argyle's farmers weathered economic downturns, shifting market conditions, and changing technologies, always adapting, always enduring. This legacy of hard work and stewardship has cultivated more than crops; it has nurtured a way of life. Agriculture remains central to Argyle's identity and economy, contributing not only to Manitoba's food system but also to the cultural values of self-reliance, cooperation, and perseverance that continue to guide the municipality today.



Community Hubs: Baldur, Glenora, and Beyond

The communities of Baldur and Glenora have played vital roles in Argyle's story. Baldur, the largest community in the municipality, developed into a vibrant local centre with schools, health services, businesses, and recreational amenities. Its name, drawn from Norse mythology, reflects the unique cultural roots of early Icelandic settlers, whose influence is still felt in the area's heritage and community events. Glenora, a smaller but proud community, embodies the close-knit spirit that characterizes life in Argyle. It has long served as a place where families gather, neighbours support one another, and the rhythms of rural life are honoured.

These communities are not isolated outposts, they are woven into the wider fabric of Argyle, each contributing to a shared sense of identity, belonging, and care.

Rock Lake: A Natural and Cultural Treasure

Among Argyle's greatest natural features is Rock Lake, a beloved recreational destination and environmental asset. For generations, residents and visitors alike have enjoyed its waters for fishing, boating, and family gatherings.

Rock Lake is more than a place of beauty, it's a place of memory and meaning, symbolizing Argyle's connection to the land and to each other. With increasing interest in outdoor tourism, Rock Lake also represents future potential, a gem that, with thoughtful stewardship, can support both community life and sustainable economic development.



A Tradition of Resilience and Adaptation

Throughout its history, the RM of Argyle has demonstrated the ability to evolve while staying true to its roots.

From its early days of rail expansion in the 1880s and grain elevators to today's investments in fiber connectivity and strategic growth, Argyle has balanced preservation and progress. This is a place where tradition is not a barrier, it's a foundation. Argyle's long-standing culture of volunteerism, community pride, and local leadership continues to thrive. Generations of families have taken pride in keeping their municipality safe, clean, welcoming, and inclusive, from volunteer firefighters and committee members to everyday citizens contributing to beautification and civic life.

Looking Ahead with Respect for the Past


As we plan for the years ahead, we do so with deep respect for those who came before us. Their vision, labour, and sacrifices built a municipality that is known for its warmth, integrity, and determination. We inherit not only the land, but the responsibility to care for it, to make decisions that honour Argyle's rural heritage while welcoming new opportunities and residents into our story. Argyle's history is not finished. It lives on in every field sown, every council meeting held, every volunteer who shows up, and every child who grows up proud to call this place home.



OUR MUNICIPAL

ROLES & RESPONSIBILITIES


As local government, we are responsible for delivering both essential and complementary services that fall within our legislated authority. The strategies and goals we pursue must align with this municipal mandate, as established by the Province of Manitoba. Our primary areas of responsibility include:




Government & Corporate Powers




Emergency Management




Land Use Planning




Road Maintenance




Water & Wastewater Management



Fire Services




By-Law Enforcement Services




Weed Control



Recreation Programs & Services



Animal Control



Economic Development

The Role of Council in Strategic Leadership

The Council of the Rural Municipality of Argyle is responsible for providing leadership and making important decisions regarding services, programs, and policies that impact the entire municipality. In accordance with The Manitoba Municipal Act, Council members are required to act in the best interests of the RM of Argyle as a whole, rather than focusing solely on the specific ward or area they represent.

As it relates to strategic planning, Council's responsibilities include:

- Defining and Evaluating Strategic Direction: Creating and periodically reviewing policies and initiatives to ensure alignment with the municipality's long-term vision.
- Resource Planning and Allocation: Securing and managing the financial, human, and infrastructure resources needed to achieve strategic objectives.
- Measuring Performance: Continuously monitoring progress, evaluating results, and making timely course corrections as needed.
- Ensuring Continued Relevance: Reassessing the strategy throughout the term to ensure it remains responsive to both internal priorities and external developments.
- Public Communication and Engagement: Informing and involving residents by sharing progress updates, highlighting achievements, and maintaining transparency around strategic efforts.

The Role of Municipal Administration

The Administration of the Rural Municipality of Argyle, led by the Chief Administrative Officer (CAO) and the management team, is responsible for carrying out Council's strategic direction. They manage the day-to-day operations of the municipality, offer professional advice to Council, deliver essential services, and support the community with efficiency, responsiveness, and care.

In relation to the strategic plan, Administration's responsibilities include:

- Carrying Out Council's Vision: Translating Council's strategic goals and policies into action and monitoring implementation progress.
- Connecting Strategy to Services: Aligning municipal programs, services, and projects with the priorities outlined in the strategic plan.
- Enabling Execution: Building budgets, processes, and internal frameworks that support the effective rollout of strategic initiatives.
- Guiding the Organization: Leading staff across departments to maintain focus and coordination around common objectives.
- Providing Strategic Advice: Supplying Council with expert insights and recommendations grounded in operational realities, knowledge, and technical expertise.
- Managing Resources Responsibly: Ensuring municipal funds and assets are used efficiently and effectively to meet community needs.

ABOUT THE

Rural Municipality of Argyle

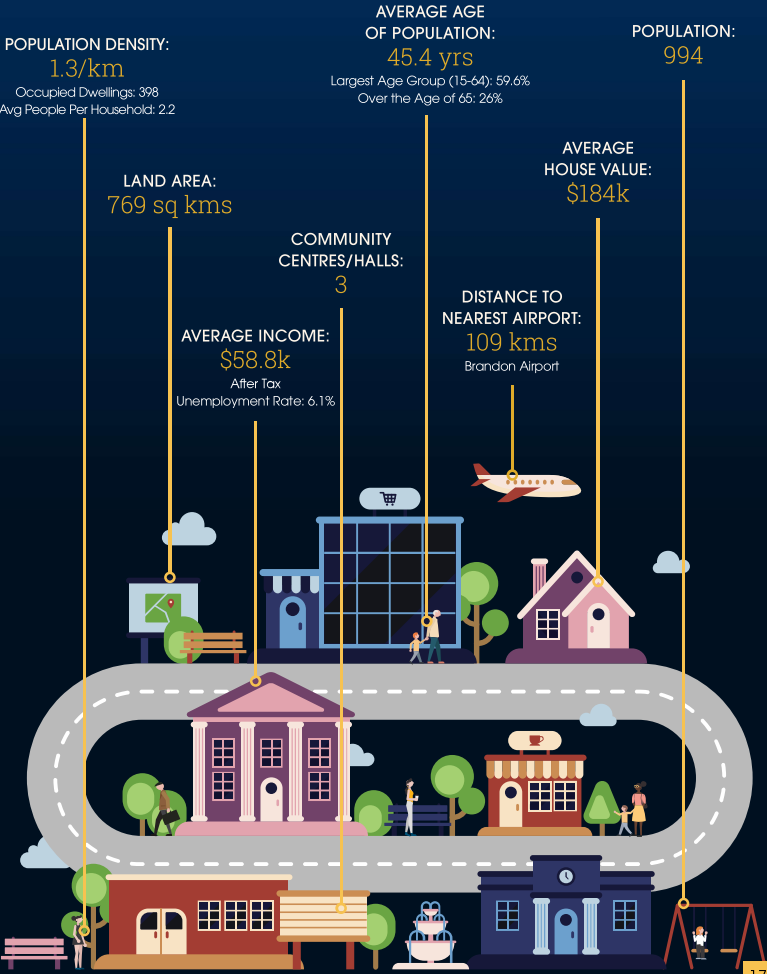
The Rural Municipality of Argyle is located in south-central Manitoba, along Provincial Trunk Highway 23, nestled between the neighbouring communities of Glenboro, Somerset, and Holland, and home to the vibrant town of Baldur. Just over an hour west of Winnipeg and within easy reach of Brandon and Morden, Argyle offers the tranquility of rural living with access to urban amenities and regional transportation routes. Known for its welcoming spirit and scenic prairie landscapes, the RM of Argyle is an ideal place to raise a family, launch a business, or simply enjoy a peaceful lifestyle rooted in agriculture, community, and nature.

The RM is home to the vibrant community of Baldur, a town rich in history and known for its close-knit population and recreational amenities. Originally settled in the late 1800s by Icelandic immigrants, Baldur maintains strong cultural traditions while offering modern services, including a K-12 school, a regional library, a medical clinic, and a variety of local businesses and organizations. The wider municipality also includes a network of rural homes and farmsteads, contributing to a diverse and active agricultural sector.

Covering approximately 769 square kilometers, Argyle boasts a mix of farmland, native prairie, and ecologically significant wetland areas. Residents enjoy access to clean drinking water, local parks, sports fields, a curling rink, and seasonal community events that bring neighbours together throughout the year. With nearby lakes, nature trails, and wildlife areas, outdoor enthusiasts will find plenty to explore and enjoy.

The Rural Municipality of Argyle is home to approximately 850 residents living in more than 300 households. The community is built on a strong foundation of volunteerism, local leadership, and agricultural heritage. Whether it's through supporting local initiatives, coaching sports, or participating in service groups, residents contribute meaningfully to the quality of life in the region.

For families, entrepreneurs, and developers looking for opportunity, Argyle offers affordable land, a stable and supportive community, and strong connections to surrounding markets and service hubs. Whether you're planting roots, starting fresh, or planning your next move, the RM of Argyle is ready to welcome you with open arms.



MISSION

Guided by the principles of transparency and service, the RM of Argyle strives to grow effectively, deliver necessary services and infrastructure, and maintain a safe and resilient rural community.

VISION

Leading with integrity and rural charm, we strive to be a municipality where safety, strong infrastructure, and a welcoming spirit create lasting value and affordable lifestyle for residents and businesses.

CORE VALUES

These are the guiding principles. They define what we stand for as a community, Council, and Administration. They are the beliefs, behaviors and actions that anchor and guide our decision making.

Transparency

We are committed to open, honest, and accessible decision-making. From regular updates to clear communication around services and spending, the RM of Argyle believes residents deserve to understand how and why decisions are made, and to see their voices reflected in municipal actions.

Fairness

We strive to ensure fairness across all areas of the municipality, urban, rural, and lake communities alike. Fair access to services, balanced representation, and equitable treatment are essential to our vision of a unified and respectful municipality.

Caring

We care deeply about the well-being of our residents. Whether through strong emergency services, family supports like daycare and recreation, or simply being good neighbours, our culture of compassion shapes how we govern and how we grow.

Affordability

We understand the importance of keeping life affordable in Argyle. We are committed to maintaining reasonable taxes and delivering high-quality services efficiently, so families, farmers, and local businesses can thrive without being overburdened.

Community-Mindedness

Our residents show up for one another. We are proud of our volunteers, our committees, and our culture of giving back. Council and staff are deeply rooted in this spirit of community-mindedness, working every day to build a municipality that feels like home for all.

Growth

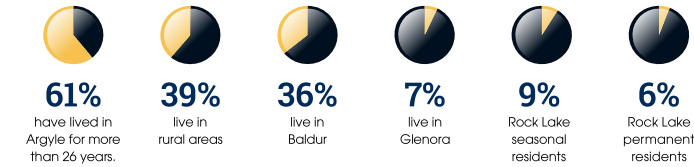
We believe in thoughtful, forward-focused growth. By planning strategically, investing wisely, and remaining open to innovation, Argyle is ready to welcome new residents, support local business development, and grow in ways that strengthen, not strain, our rural way of life.

COMMUNITY ENGAGEMENT

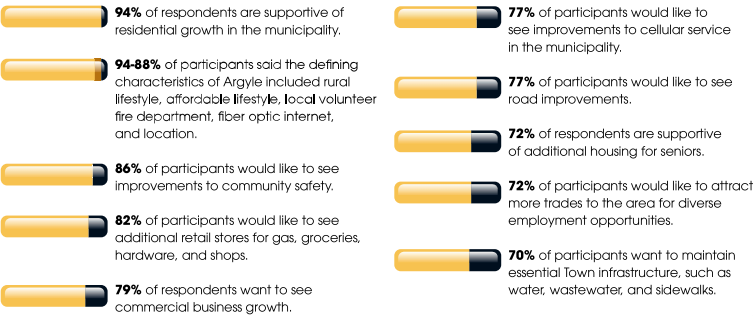
The Rural Municipality of Argyle conducted an on-line and mail-out survey and (3) focus groups virtually by Zoom, in Baldur and Glenora to gather information on key priorities and issues from the community perspective.



Participant Breakdown (132 Total Participants)



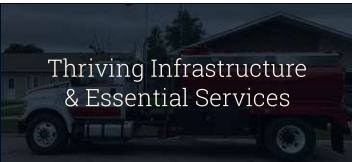
Key Themes & Insights



A SHARED VISION FOR ARGYLE'S FUTURE

With valuable input from residents, Council, and staff, the Rural Municipality of Argyle identified six key strategic focus areas to guide our path forward. Known as strategic pillars, these priorities were shaped by a thoughtful understanding of our community's purpose, long-term vision, and the needs of those we serve. Together, these pillars form the foundation of our strategic plan, the six core areas where focused effort will ensure Argyle's continued success, growth, and resilience.

Argyle's (6) Key Strategic Pillars



Thriving Infrastructure & Essential Services




Responsible Growth & Rural Housing Strategy




Vibrant Community Life & Recreation



Transparent Leadership & Effective Governance



Inclusive Communication & Engaged Residents



Economic Vitality & Strategic Partnerships

Strategic Priorities & Goals
Strategic priorities represent the key areas of focus that guide our efforts to meet community responsibilities and move toward our long-term vision. Each priority is supported by strategic initiatives, the concrete actions required based on input from residents, Council, and staff. The Rural Municipality of Argyle is dedicated to fostering a vibrant, welcoming, and future-ready community. Through responsible investment, transparent leadership, and community-centered planning, we aim to meet today's challenges while preparing for tomorrow's opportunities. The priorities and initiatives outlined here reflect both the immediate needs of our municipality and the shared aspirations for a strong, connected future.



PILLAR ONE

Thriving Infrastructure & Essential Services

Strategic Priority
The RM of Argyle will maintain, upgrade, and strategically expand its core infrastructure to meet current and future needs of residents and businesses. A municipality dedicated to delivering dependable and responsive essential services that enhance quality of life and support a strong, safe, and connected community. An organization characterized by exceptional, professional municipal staff who are dedicated to excellence, responsiveness, and community services.

Initiatives
Infrastructure

- Develop and implement phased infrastructure master plans in the areas of roads, sidewalks, ditches, and sewer upgrades.
- Identify infrastructure needs for well-managed residential growth and affordable housing.
- Address aging wastewater infrastructure through phased upgrades, evaluating most cost-effective approaches to the management of this critical and costly asset.
- Continue to deliver high-quality road maintenance and renewal across the municipality, a standard of excellence appreciated by residents, business owners, and visitors alike.
- Review and enhance service levels at Rock Lake (e.g., garbage bins by the lake, trail access, signage at the boat launch).
- Address drainage challenges through targeted upgrades, ditch improvements.
- Coordinate capital infrastructure upgrades with land use planning such as residential and business growth.
- Evaluate long-term infrastructure costs and funding models and continue to leverage grants for high-cost infrastructure renewal.

Municipal Service Delivery

- Develop a plan for the Rock Lake area, in consultation with permanent and seasonal residents, and identify the infrastructure needed for options such as a campground, trails or additional residential housing.
- Address long-term infrastructure affordability and equitable investment.
- Attract and retain exceptional municipal staff by implementing competitive hiring practices, clear job pathways, and flexible work arrangements to attract and retain skilled professionals committed to public service.
- Support continuous learning through targeted training, certifications, and professional development opportunities that align with both individual roles and organizational goals.
- Foster a positive, respectful, and inclusive workplace culture that values teamwork, open communication, and staff well-being.
- A focus on collaboration, teamwork and open communication within departments while at the same time respecting the hierarchy and structure of roles within local government.
- Strengthen succession planning by developing internal leadership by identifying growth opportunities and preparing future municipal leaders through mentorship, cross-training, and succession planning frameworks.
- Position the RM as an employer of choice, building a recognized employer brand through staff recognition, competitive compensation, and a demonstrated commitment to employee growth, stability, and community impact.



PILLAR TWO

Responsible Growth & Rural Housing Strategy

Strategic Priority

The RM of Argyle will plan for responsible, sustainable residential growth that preserves our rural character while supporting new development for a thriving and vibrant community. To retain and attract families, seniors, and workers, and address the evolving needs of our community members, the RM of Argyle will prioritize a balanced housing strategy.

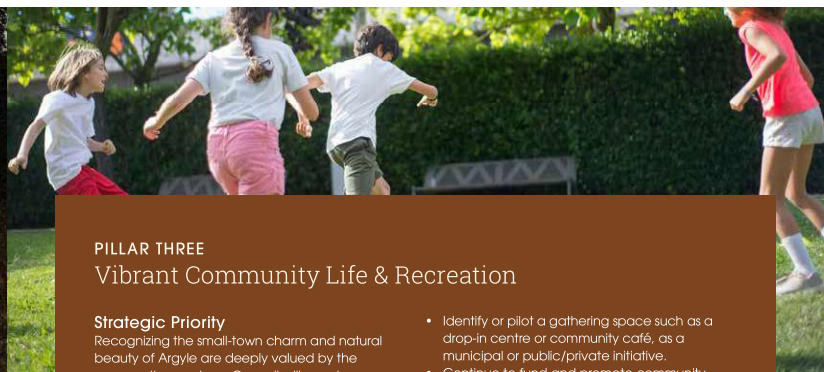
Initiatives

Residential Growth

- Ensure responsible and reasonable population growth, not decline, to ensure the long-term sustainability and vitality of the community.
- Engage with and support local developers wanting to invest in the community and create residential development opportunities.
- Develop a Rock Lake growth and public access plan, including servicing.
- Market Argyle's lifestyle to young families, newcomers and retirees.
- Support private development aligned with community character and servicing capacity.

Housing Strategy

- Establish a housing strategy focused on affordability, seniors and rental options.
- Host informal information sessions or roundtables with developers, community members and landowners to gauge interest in housing options and barriers to overcome.
- Identify land and update zoning for residential development and mixed-use housing.
- Creation of new housing lots, private and public.
- Always have some "shovel ready" land available for residential/housing development and promote available land.
- Creation of a municipal promotion package.
- Clarify the municipality's role in development and create policies to guide current and future Council's, Administration and staff.
- Develop housing Incentives, financial and non-financial.
- Explore the idea of creating a municipal development corporation, possible benefits to property owners, risks and best practices.



PILLAR THREE

Vibrant Community Life & Recreation

Strategic Priority

Recognizing the small-town charm and natural beauty of Argyle are deeply valued by the community members. Council will remain committed to supporting and investing in recreation and wellness opportunities across all generations. Maintaining and enhancing recreation and wellness opportunities includes trail development, regional events, exploring ideas like a coffee hub or expanded campground. Community volunteers are critical to Argyle's ongoing success and will be encouraged, supported and recognized for the vital work they do.

Initiatives

- Support for the expansion of walking trails, signage, and green space near the creek.
- Explore new campground option near Rock Lake or Glenora.
- Continue community beautification efforts and enforce by-laws regarding unsightly properties.
- Partner with local groups for intergenerational programming such as pickleball, fitness classes,

- Identify or pilot a gathering space such as a drop-in centre or community café, as a municipal or public/private initiative.
- Continue to fund and promote community events and volunteer initiatives.
- Host a volunteer open house to showcase volunteer opportunities and ensure succession planning.
- Support access to equipment, space and transportation for recreation users.
- Maintain our community's reputation for recreation excellence, with well-maintained recreation grounds and facilities.
- Support for community boards in the form of governance and operations training and recognition.
- Recognize, support and expand the role of volunteers in our community.
- Enhance community safety in partnership with the RCMP and community volunteers.



PILLAR FOUR

Transparent Leadership & Effective Governance

Strategic Priority

The RM will foster a high-functioning, transparent government guided by shared expectations, onboarding, and decision-making frameworks. With community trust at the forefront, Council is committed to fairness, responsiveness and meaningful leadership.

Initiatives

- Develop a Council Team Charter to clarify roles and expectations.
- Create a structured onboarding plan/orientation for new Council and committee members.
- Hold annual "State of the RM" sessions to share goals, performance and feedback.
- Clarify committee governance and support ongoing municipal training.
- Prioritize fairness in service distribution and budget alignment, clarifying what fairness represents at the local level.
- Strengthen collaboration with LUDs and advisory groups.
- More visible presence from Council and accessible Council members for questions and ideas.
- Consider long-term leadership needs of the community, hosting a public engagement session/open house prior to the next municipal election to educate the public about the importance of local leadership and role of council members.
- Focus on community unity and relationship building activities.



PILLAR FIVE

Inclusive Communication & Engaged Community Members

Strategic Priority

Recognizing that communication is key to trust and connection, the RM of Argyle will invest in modern tools, storytelling and local dialogue that supports understanding and civic pride. The RM will ensure both full-time and seasonal residents are included in communication. Strategic communication and active advocacy are essential to advancing community goals and ensuring residents feel informed and engaged.

Initiatives

- Update and modernize municipal website for clarity and access.
- Tailor communication to seasonal residents and Rock Lake visitors.
- Create a photographic record of municipal activities to share with the community.
- Host "Coffee with Council" and informal engagement sessions in the community.
- Develop educational content on zoning, taxation, grants, strategic milestones, and municipal roles.
- Launch a monthly "Did You Know?" communication campaign on social media and the local newspaper.
- Celebrate volunteers, civic milestones, municipal staff excellence and community accomplishments.
- Develop communication strategy for lobbying other levels of government, advocating for the communicating and marketing to the private sector.
- Advocating through AMM (Association of Manitoba Municipalities) for fair funding, infrastructure support, and policy change in areas such as rural development, policing, broadband, and highway improvements.



PILLAR SIX

Economic Vitality & Strategic Partnerships

Strategic Priority

A vibrant and successful community requires a resilient local economy. The RM of Argyle will pursue opportunities in tourism, retail, agriculture and home-based businesses by attracting investment, improving digital infrastructure, promoting regional employment and ensuring the availability of affordable housing.

Initiatives

- Market the RM of Argyle's natural amenities and rural lifestyle to visitors and investors.
- Support retail, trades and small business development through zoning and promotion.
- Enhance our ability to attract commercial and residential development for growth in the tax base.
- Collaborate with other RM's, regional organizations and the province on highways, policing and other essential services.

- Launch local job fairs to highlight and promote regional employment opportunities.
- Promote local daycare for working families.
- Create an online talent attraction tool, such as a "work from home" campaign.
- Increase non-tax-based revenue through strategic grant applications, sponsorship and strong financial accountability.
- Continue applying for grants on behalf of local community groups when appropriate and feasible.
- Continue to promote fiscal responsibility by reviewing and strengthening tendering and procurement and the service contract process.
- Ensure healthy reserves for long-term financial planning, infrastructure and equipment renewal.
- Explore shared service models with other municipalities to reduce costs.
- Ensuring the municipality continues to be affordable for existing residents.

THE PATH FORWARD

The Rural Municipality of Argyle's Community Strategic Plan is built on a strong, forward-thinking vision that will help guide local decision-making, shape community investment, and support sustainable growth over time. It positions us to take advantage of new opportunities, respond effectively to challenges, and build a vibrant, resilient future together.

This plan is a living document, intended to evolve. Council and Administration will review it regularly to ensure it continues to meet the needs of our residents, reflects shifting priorities, and remains aligned with the community's values and long-term aspirations.

With the plan now in place, the next stage will focus on:

- Creating more detailed departmental plans to drive progress on strategic priorities.
- Aligning budgets and staffing with the initiatives that matter most, supporting our key priorities.
- Monitoring results and sharing annual progress updates with both Council and the community.
- Marking key milestones and celebrating successes as we continue to grow and strengthen Argyle.

With Gratitude

We extend our heartfelt thanks to the residents, business owners, Council members, and staff who contributed their time, insights, and ideas throughout this planning process. Your engagement was essential in shaping a plan that reflects our shared vision and collective spirit.

Together, we're shaping a stronger future for Argyle.

Proud Past,
Bright Future,
Come Home to Argyle.





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Stay in Touch



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